

ICC Members' Charter



*International
Cricket Council*

Our vision of success: As a leading global sport, cricket will captivate and inspire people of every age, gender, background and ability while building bridges between continents, countries and communities.



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Introduction

The ICC Members' Charter is a collective commitment by the ICC and its Members to serve the sport of cricket and help a strong sport grow stronger.

It is based upon a set of universal principles that define the relationships between the ICC and its Members and between the Members themselves.

In agreeing to the Charter, the ICC and its Members have undertaken to respect and uphold the values of international cricket.

The Charter also binds ICC and its Members to a series of important commitments.



The Values of International Cricket

The following values of international cricket will be respected and upheld by the ICC and its Members:

- Openness, honesty and integrity
- Excellence
- Accountability and responsibility
- Commitment to the game
- Respect for our diversity
- Fairness and equity
- Working as a team

The ICC Commitment to its Members

As a Members' organisation the ICC commits to providing excellent service to its constituents across all continents, countries and communities.

1 A global sport of choice

To ensure cricket is recognised as a successful, attractive sport that respects its traditions and is relevant to its stakeholders the ICC will:

- Deliver outstanding and memorable cricket events
- Lead the sport's approach to innovation and be prepared to embrace change
- Drive the growth of women in cricket
- Support initiatives that promote youth participation
- Promote the achievements of the game's heroes and role models
- Maintain and strengthen the global development programme
- Provide targeted support for the leading emerging nations
- Provide excellent officials for international cricket
- Set and enforce international standards for venues

2 Stronger Members

To help its Members build and sustain an environment in which those that play and support the game can flourish, the ICC will:

- Provide relevant support services to Members
- Build programmes and resources in common areas of need to help Members help themselves
- Support Members' relationships with their domestic stakeholders where requested to do so
- Undertake regular measurement of Member service provision

3 Effective regulation and governance

As the independent custodian of the game, the ICC will act at all times with integrity. In striving to promote unity and shared purpose amongst Members the ICC will:

- Make its decisions in a transparent and fair manner
- Foster and protect the Spirit of Cricket
- Lead the delivery of the sport's wider social responsibility
- Lead the sport's zero tolerance approach to performance enhancing drugs, racism and corruption
- Deal with Members in a timely and efficient manner

4 Sustainable growth

Sustainable growth will come through the strategic investment of resources and the strengthening of the sport in existing Members. To help achieve this, the ICC will:

- Track its performance against its strategic plan
- Focus on development activities likely to achieve sustainable growth
- Lead a fair, equitable and proportionate approach to the scheduling of international cricket
- Maintain its financial strength and security and effectively manage the distribution of finances to Members
- Optimise commercial revenues for the benefit of the game
- Play a lead role in marketing the game

The Members' Commitment

As the sole governing body for cricket in its country or territory the ICC Member commits to providing excellent service to the ICC, its constituents and fellow ICC Members.

1 A global sport of choice

To ensure cricket is recognised as a successful, attractive sport that respects its traditions and is relevant to its stakeholders, the Member will:

- Provide a domestic structure for men's, women's and youth cricket
- Seek to deliver outstanding and memorable cricket
- Provide appropriate support structures and transparent selection process for national teams
- Drive the growth of women in cricket
- Support initiatives that promote youth participation
- Provide education and pathways for umpires, referees, administrators and coaches
- Ensure cricket venues meet relevant international/national standards
- Promote the achievements of the game's heroes and role models
- Promote the ideals of the ICC's Development Programme
- Be prepared to consider innovation and embrace change

2 Stronger Members

In seeking to build an infrastructure that will allow players, supporters and other stakeholders to maximise their enjoyment of and involvement in the sport, the Member will:

- Support the ICC's programmes (including those to combat corruption, racism and doping), implement relevant components at domestic level and develop and deliver own programmes where required
- Share best practice with other ICC Members and their own member associations
- Build strong partnerships with key stakeholders (including government, sporting bodies, media and fans)

3 Effective regulation and governance

All Members support the need for unity and the importance of performing with integrity. To uphold these shared values, the Member will:

- Foster and protect the Spirit of Cricket and support the delivery of the sport's wider social responsibility
- Make their decisions in a transparent and fair manner
- Maintain effective governance structures
- Support the sport's zero tolerance approach to performance enhancing drugs, racism and corruption
- Deal with ICC and other Members in a timely and efficient manner

4 Sustainable growth

The long-term good health of the game will be founded in sustainable growth. This requires in-country solutions to be developed and delivered and to achieve this, the Member will:

- Develop and implement a strategic plan
- Support a fair, equitable and proportionate approach to the scheduling of international cricket
- Focus on domestic development activities likely to achieve sustainable growth
- Ensure financial strength and security
- Optimise commercial revenues for the benefit of the game



Implementation

In committing to a universal ICC Members' Charter, the ICC and its Members have agreed to adhere to a series of commitments to the sport.

All of these commitments are measurable and will be tracked and reported upon on an annual basis.

Members in need of guidance or support in implementing or upholding any of these commitments should contact the ICC Member Services team for assistance.

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